Title: Serial

Author: Zachary Braden

Logline: A novice serial killer must conquer his crippling fear of blood to earn his place in Serial Killers Anonymous, a secret society of the world's deadliest murderers.

Format: Live Action | Half-hour | Horror Comedy | 8–10 Episodes | Returning Series

Comps: *Barry* meets *Widow's Bay*

Summary: We binge true crime for a glimpse of the monsters behind polite smiles. We watch horror for adrenaline without real stakes, comedy to laugh our way out of reality, and we swap conspiracy theories about secret groups running the world. Serial lives where all four meet. We've turned serial killers into myths, but what if one was just… a guy? The forgettable one who blends into the corner like a houseplant, with friends, ambitions, and a fear so ridiculous he can't say it out loud.

Carl is a brand-new killer still finding his footing: no body count worth bragging about, no nickname, no signature. When his best friend and fellow killer, Fred, sponsors him for Serial Killers Anonymous (S.K.A.), a secret global society of murderers, it feels like his big break. There's just one problem. To be accepted, Carl must conquer a fear rooted in the same trauma that made him a killer. He's terrified of blood.

Now, Carl must master S.K.A.'s absurdly strict rulebook while keeping up a normal life: his career as a product manager and his pursuit of Sandra, the woman of his dreams. Meanwhile he tests increasingly desperate ways to beat his phobia, from psychedelics to a therapist who can never know the real problem. Every failure brings him closer to The Captain, the chapter head who decides who joins S.K.A. and who becomes a cautionary tale. Life is a comedy or a tragedy depending on where you stand, and Carl is standing in both. All he wants is the most human thing there is: to achieve his dream of becoming a world-famous serial killer. It just happens to be everyone else's nightmare.

The Series: Each episode pairs a new S.K.A. rule or challenge with a new attempt to cure Carl's phobia, and each attempt spills into his normal life. Season one builds to Carl's initiation trial before The Captain. In season two, Carl finally has the power he always wanted, as chapter leader, just as a detective starts connecting the dots.

Available: Completed pilot script and full series bible

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